



AGUA PURA
COLOMBIA S.A.S. BIC
NIT 90186263-7



Water for a Better Future

AGUAPURA COLOMBIA S.A.S - BIC

Collective Benefit Organization

Transforming rivers, revitalizing lives - N.I.T. 901862263-7

September 2, 2025, Issue #1



The Publications and Communications Office is launching our **REVISTA AGUA PURA**, with a **QUARTERLY** edition available in digital PDF format.

ORGANIZATIONAL ORIGIN

Organization **AGUAPURA COLOMBIA S.A.S. – BIC**, a Collective Benefit and Interest Organization, under the motto: "Transforming rivers, revitalizing lives," was registered with the Chamber of Commerce of Pereira, Department of Risaralda, **EJE CAFETERO** Region, in the Republic of Colombia; with the purpose of:

Mitigating environmental impact
Utilizing and/or transforming organic waste from production processes.
Purifying water sources.
Remediating mercury and arsenic.
Assessing environmental impacts on natural resources and protected soils.

Of the dimensions characterizing **B.I.C.** organizations:

Practices with the community.

- Environmental practices.
- Labor practices.
- Corporate governance.
- Business model, we focus on ENVIRONMENTAL practices and the COMMUNITY.



Agua Pura Initiative

The initiative stems from **RUBÉN DARÍO SALAZAR NARANJO**, a visionary entrepreneur from Colombia who, from a young age, has devoted his life to construction, sustainable development, and protecting humanity's most precious resource: water.

Aware of the environmental and social challenges facing our country and the planet, he decided to establish **Agua Pura Colombia S.A.S. BIC**, a company with a social and environmental purpose, aimed at promoting solutions to ensure dignified access, protection of water sources, and education on the responsible use of water.



This newspaper, launching its first edition today in observance of **World Water Day**, embodies this commitment.



Renewed Commitment to Water Sustainability

Our founders enrich **AguaPura Colombia, S.A.S., Sistema BIC** with their diverse experience and vision. **Rubén D. Salazar**, our Manager and CBC, blends solid strategies with entrepreneurial insight to lead effective environmental solutions, fueled by his empathy and Colombian-American roots.

Engineer **Emilio Torres Lombana** from the University of Caldas combines his expertise in agriculture and education. **Dr. Malka Sierra**, with her background in public management, enhances our ability for efficient and responsible governance.

More than just a bulletin, it aims to be a citizen and community voice, a platform for information, reflection, and collective action. **Agua Pura Colombia** invites everyone—children, youth, adults, institutions, and organizations—to join this cause that transcends borders and generations.

Because water is life, it is a right, and it is the future, today we celebrate with hope this journey that has just begun, convinced that together we can build a more transparent, fair, and sustainable Colombia.



RUBÉN DARÍO SALAZAR NARANJO



EMILIO TORRES LOMBANA

AguaPura Colombia, S.A.S., Sistema BIC focuses on reducing mercury and arsenic contamination in the purification of water from Colombia's major rivers.

WATER: ESSENTIAL FOR LIFE

Water is a vital element for life because it is essential for the functioning of all living organisms and their metabolic processes.

It acts as a universal solvent, allowing chemical reactions to occur in cells, regulates body temperature, transports nutrients, and removes waste.



Moreover, it is the main component of bodily fluids and plays a crucial role in plant photosynthesis, which forms the foundation of the food chain.

In ancient Greek philosophy, water was regarded by some philosophers as the primary element, the arche, from which everything originates and to which everything returns.

Thales of Miletus, considered the first Western philosopher, proposed that water was this fundamental principle, believing that everything in the universe was made of water and that the Earth floated on it.

Although **Thales of Miletus**, was the most renowned for this idea, other Greek philosophers also pondered about water, often linking it to the concept of an eternal cycle of birth, death, and rebirth.

Water is not only an essential resource but also a symbol of life and abundance. Colombia, blessed with its geographical location, boasts an exceptional wealth of water resources that we must cherish and protect. We are a nation surrounded by two oceans: the Caribbean and the Pacific, connecting us to the world and reminding us of the vastness of our natural heritage.

And as if that weren't enough, we have the great **COLOMBIAN MASSIF**. This massif features 362 lake bodies and 13 páramos rich in flora and fauna, such as the páramos of Letero, Cutanga, el Buey, or Las Papas; as well as the snow-capped volcanoes Puracé, Sotará, and Huila.

Due to the importance of its water production, ecosystems, and biodiversity, UNESCO has designated the Colombian Massif as a biosphere reserve; in other words, a strategic area of national and international significance. Why? Because it represents a region with great potential for development in Colombia; but it also poses a risk that could lead to accelerated degradation..

AguaPura Colombia, S.A.S., Sistema BIC focuses on removing mercury and arsenic to purify water in Colombia's most important rivers.



Add to this the fact that the Department of Chocó is considered the region with the highest rainfall on the planet, with precipitation that surpasses any other place in the world.

However, this abundance contrasts with issues of access, pollution, and inequality in water usage.

Acknowledging this duality invites us to take on a commitment: to protect our watersheds, rivers, lakes, moors, and aquifers as collective treasures.

As we reach Colombia with its diverse climates, mountains, jungles, and plains, water flows as an invaluable legacy that we must pass on to future generations.

This is why our voice in this newspaper wants to remind us that the country's water wealth should not be taken for granted, but celebrated, cared for, and used for the common good.



www.aguapura.co
aguapuracolombia.bic@gmail.com

20th Street No 6-30, Office 1106. Banco Ganadero, Pereira. Risaralda. 317-7277938.
30th Street No 21-5. La Tuna. Riohacha. La Guajira 310-3236639.

9th Avenue No 4-21B, Second Floor. Coffee Growers Committee. Alcalá. Valle del Cauca. 3115479574.